

# JO CRAMER – CIRCULAR TEXTILES

## SEMINAR OM STANDARDISERING & FoUoI STANDARD NORGE

AUGUST 2025

## Dr. Jo Cramer

Associate Professor, Fashion

Department of Art, Design Drama, TKD

Program co-ordinator: Master i estetiske fag

Research group leader: FASHION.TEXTILES.DESIGN: products & practices

Fashion practitioner, researcher & educator

*through*

creative practice approaches to developing innovative, speculative,  
design-based solutions to the problems of the global fashion industry.

*for*

transforming industry fashion design practices in support of extended  
use and re-circulation of garments within a circular economy.





## **Dr. Jo Cramer**

**Associate Professor, Fashion**

**Department of Art, Design Drama, TKD**

### **Member**

**Nasjonale standardiseringskomiteen**

**SN/K 621 Sirkulære verdikjeder for tekstiler**

Since Mar 2024

**CEN/TC 248/WG 39 Circular Economy for textile  
products & the textile chain**

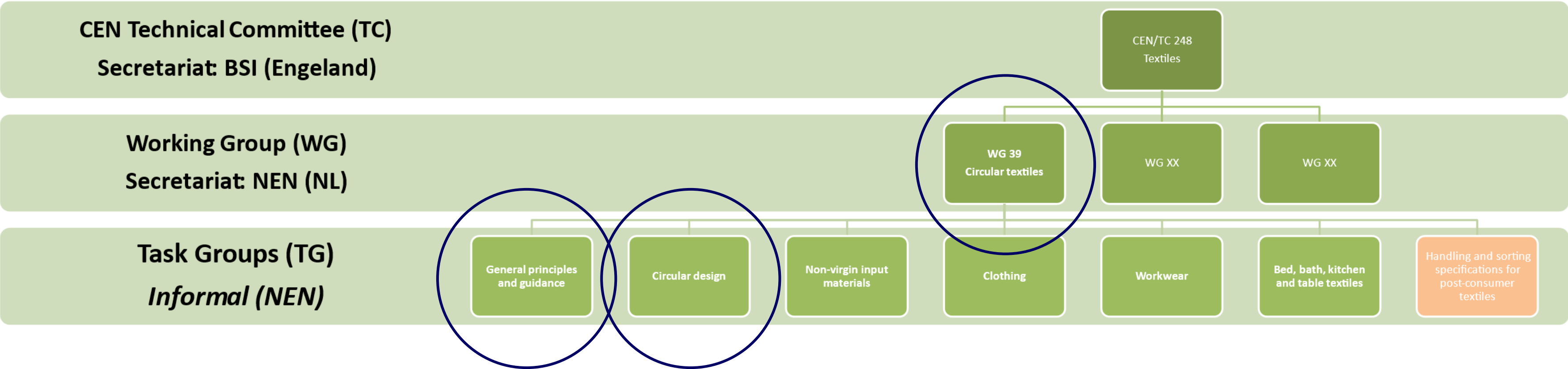
Since Nov 2024

**WG Expert.**



# CEN/TC 248 : European Committee for Standardization's (CEN) technical committee focused on textiles and textile products.

Develops European Standards (ENs) that address various aspects of textiles, including test methods, terminology, performance requirements, and environmental considerations.





# WG39 Circular Economy for textile products & the textile chain

Meeting in Prato, Italy, May 2025



OSLO METROPOLITAN UNIVERSITY  
STORBYUNIVERSITETET





# Reflections on participation

## Opportunities

- Apply academic expertise to the development of industry standards in Norway and Europe
- Network international with industry, academia, NGO stakeholders in my field
- “reality check” for academic perspectives

## Considerations & challenges

- Steep learning curve (CEN regulatory landscape)
- Time commitment can be high (CEN WG expert)
- Volunteer position
- Funding participation costs (travel) (CEN).
- Bureaucratic process, political framework (CEN)

**Jo Cramer, Member**

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