



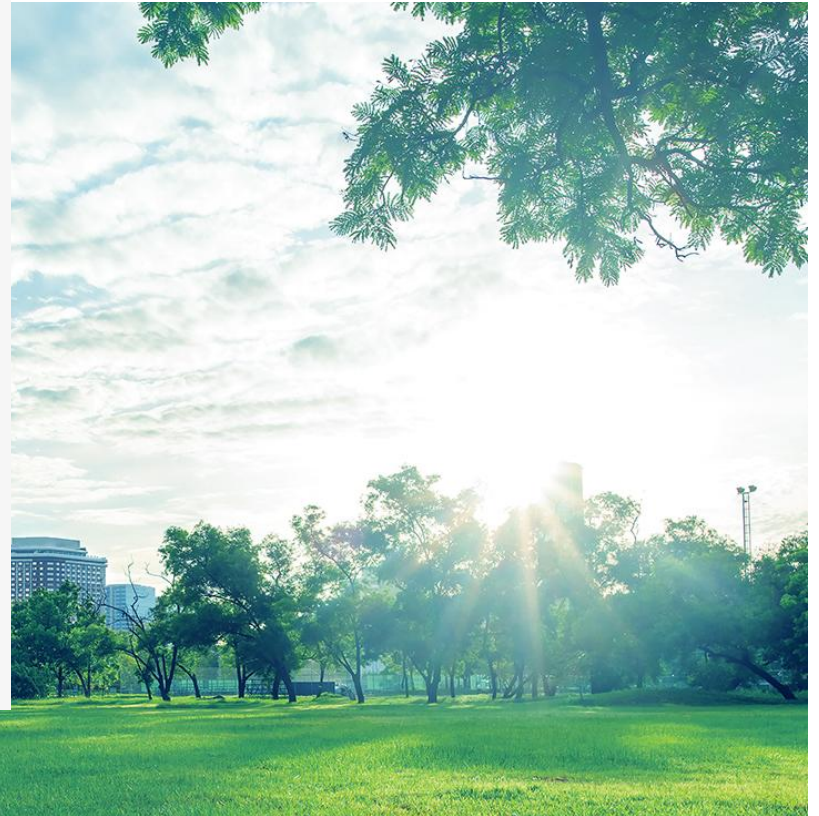
Is there a future for the CE Marking?

Amina Aissani – Standardisation EU lead

ECOS

Environmental Coalition on Standards

is an international NGO with a network of members and experts working towards environmentally friendly technical standards, policies, and laws.



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From our headquarters in **Belgium** and office in **Kenya**, ECOS brings technical expertise to **international**, **regional**, and **national policymaking, legislation**, and **standardisation** worldwide.



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The EU Single Market

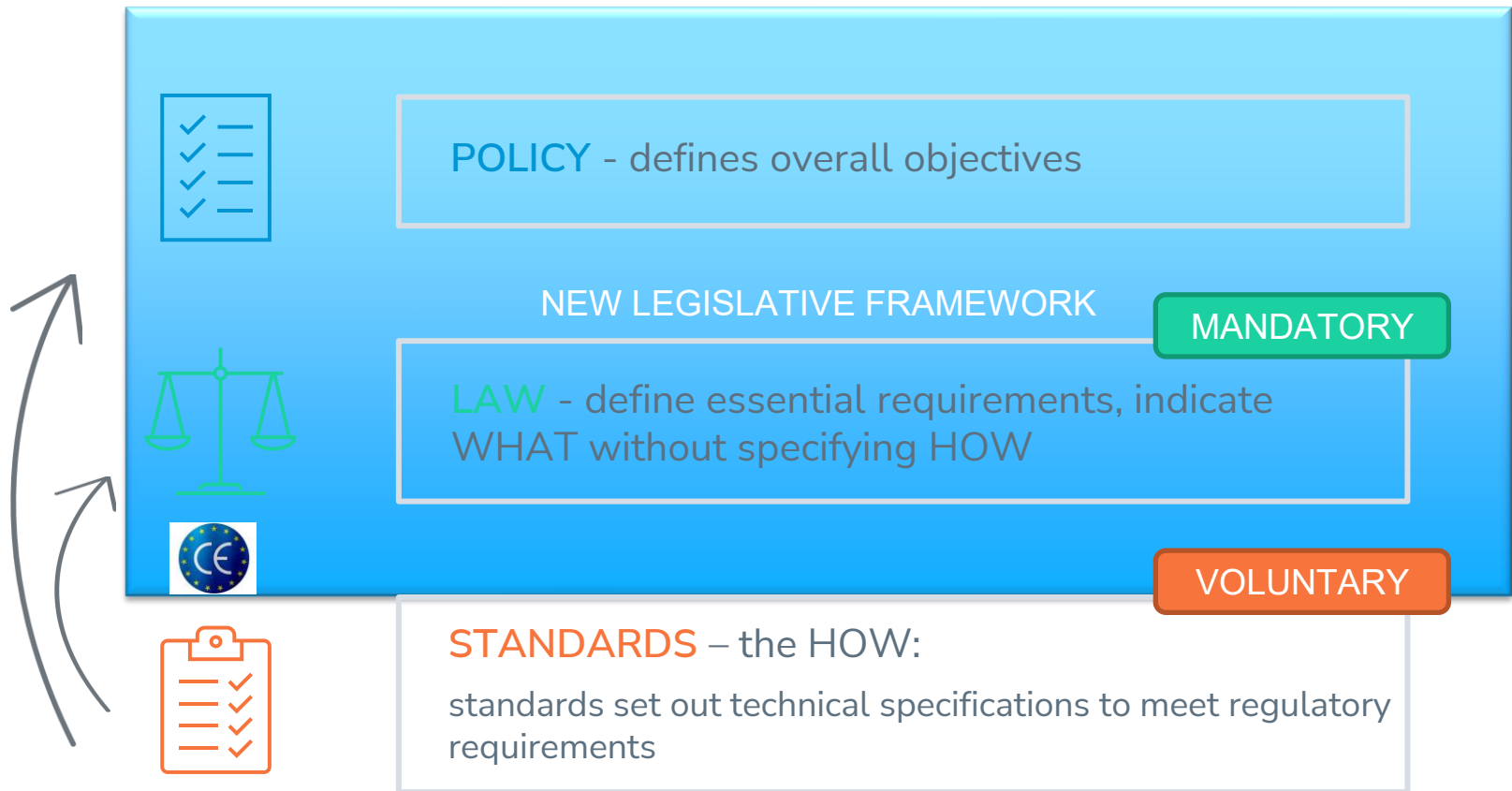
Product Policy – New Legislative Framework



The current product policy framework



The current framework is under pressure



The EU Single Market

Product Policy – New Legislative Framework

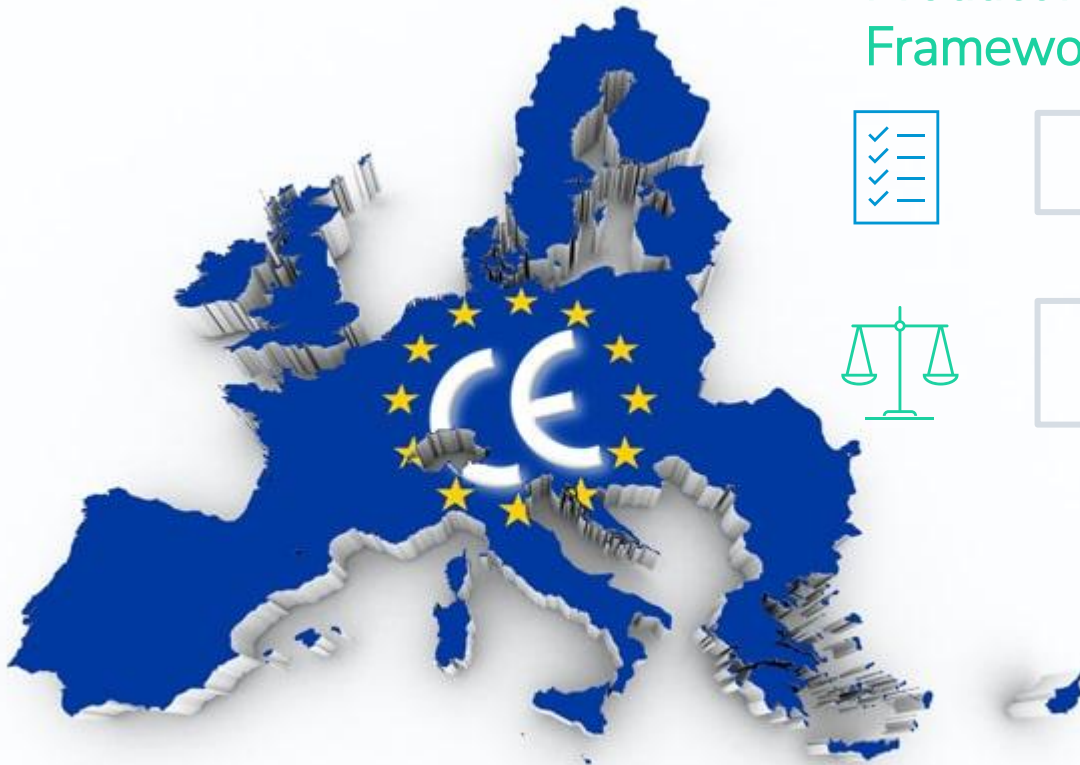


POLICY - defines overall objectives



MANDATORY

LAW - define essential requirements, indicate WHAT without specifying HOW



**UNDER
PRESSURE**

Reason 1 : Circular business models were not anticipated in the existing framework

Introduction of the **Ecodesign for Sustainable Products (ESPR)**

- **Ecodesign requirements** for more sustainable products: durability, repairability, reusability, upgradeability, substances of concern.
- Applicable across **all product groups** except food, feed, military products, medicinal products, motor vehicles
- New **definitions** and introduction of new **economic operators**
- **Digital product passport** to share important information across the value chain - inform sustainability-relevant decision-making.

Reason 2 : Market surveillance and customs deficiencies

- Lack of resources
- Lack of Competence
- And e-commerce creates enforcement challenges

Reason 3: CE marking

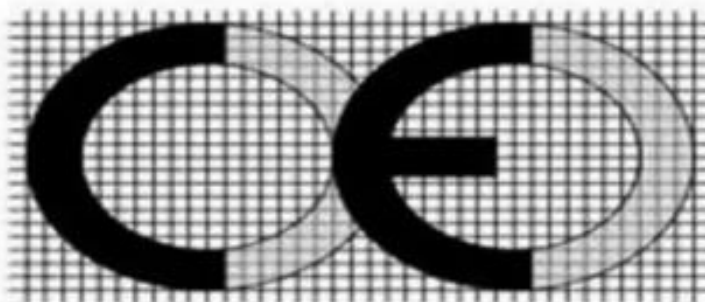


Compliance mark



Quality mark

AND



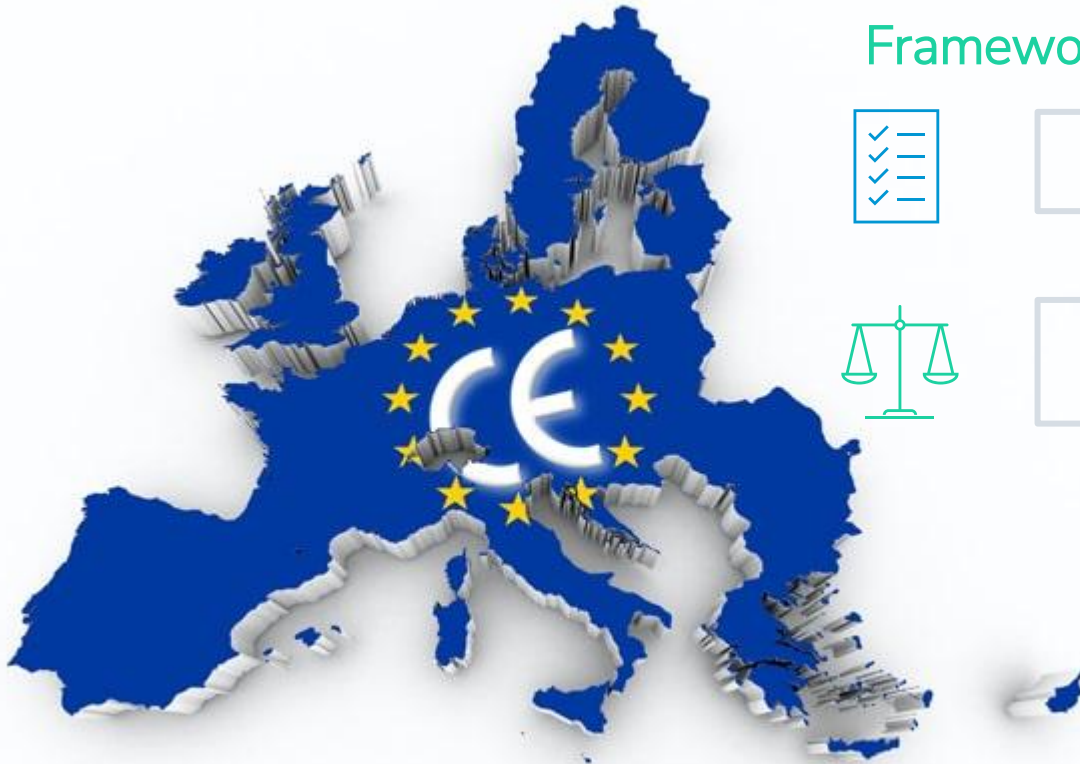
European conformance CE mark



"China Export" CE symbol

EU Single Market – **FIT for the FUTURE**

Product Policy – New Legislative Framework **to be revised**



POLICY - defines overall objectives



MANDATORY

LAW - define essential requirements, indicate **WHAT** without specifying **HOW**



What holds the future ?

- Revision of the New Legislative Framework and the Market surveillance legislations forming the future **European Product Act/ Regulation**
- Publication expected **the 6th of October**

Objective :

- **Ensuring product policy is future proof : digitalisation and circularity**
- **Main areas:** accreditation, CE marking general principles, common definitions, conformity assessments, etc.

What's being discussed ?

- Harmonise **definitions** and strengthen **obligations across supply chains**
- Introduction of the **digital CE marking**
- How to digitalise compliance information : **Digital Product Passport (DPP)** to be the legally recognised entry point to mandatory product information for **conformity assessment** and **market surveillance**.
- Improve **market surveillance and customs** cooperation
- Enforcement remains central : We'll be having to discuss the **penalties** at national level but also at union level, for incorrect DPP information, missing CE markings, failure to cooperate with authorities or the non compliance from online market places.

 Note : The penalties could be based on the annual turnover of the company.

More specifically on CE marking?

Scenario 1 : Keep the CE marking as it is today

Scenario 2 : Get rid of CE Marking and use DPP to show compliance

Scenario 3 : Keep both DPP and CE marking

But also :

- Paper based CE marking ?
- Enable Digital CE marking ?
- Should sectorial legislations discuss this on a case by case basis? Etc.

Why does this revision matter ?

- For **Consumers** : Better product information
- For **Authorities** : Easier enforcement
- For **Businesses** : More efficient compliance and clarity on roles and responsibilities of different economic operators and greater responsibility for online marketplaces
- For **circularity** : Better repair and reuse opportunities

Thank you

Amina Aissani - SPM Standardisation – EU Lead



Environmental Coalition on Standards

c/o WeWork
Rue du Commerce 31
1000 Brussels, Belgium

+32 2 899 7680
info@ecostandard.org

www.ecostandard.org



@ECOS_Standard



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